

NATIONAL CATHOLIC SCHOOLS WEEK GUIDE

AD & DIRECTORY SPECIFICATIONS

Live Jan. 24 to Feb. 24, 2023

For Sales, Call (626) 737-8486 Extension 8

For Production/Customer Service, Call (626) 737-8486 Extension 89

Dates of National Holiday: Jan. 29 to Feb 4

COPY DUE DATE:

Thursday, January 19, 2023 or sooner. Our Graphics Team would be happy to assist design your Banner ad if you wish.

BANNER AD ARTWORK SPECIFICATIONS:

We request each Banner Ad purchased be submitted in 2 sizes (one image for use in full resolution, one image for use on mobile devices).

FULL PAGE: 790 pixels wide by 940 pixels tall; AND 400 pixels wide by 712 pixels tall.

Half Page 790 pixels wide by 450 pixels tall; AND 400 pixels wide by 345 pixels tall

Quarter Page 370 pixels wide by 450 pixels tall; AND 180 pixels wide by 160 pixels tall.

Eighth Page 370 pixels wide by 200 pixels tall; AND 180 pixels wide by 75 pixels tall.

The ad artwork may be a jpg or even an animated GIF. we request 72 or 96 dpi

CONTINUES ON NEXT PAGE

Published by Pasadena Now. Online at www.PasadenaNow.com

Administrative office 540 Orange Grove Circle, Pasadena, CA 91105

PUBLICATION MANAGER: Josh Lambert (626) 737-8486 Extension 803

SALES: David Cross (626) 737-8486 Extension 8

CUSTOMER SERVICE: Clara Sioson (626)737-8486 Extension 89

Doc. Ver. Jan 4 2023

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TOP SCHOOLS DIRECTORY LISTING CONTENTS:

Summer at Alverno!

Alverno Heights Academy
200 South Woodstock Avenue
Alverno Heights, WI 53004
(626) 355-3463
alvernoinc.org

Regular Summer Camp
TK through 4th Grade • June 13 - July 19

Get ready for a ROARING good time with a balance of exciting academics with hands-on fun, all classes meet weekly, themes, including Art, Science, Sports, and more!

Join us at Alverno for an exciting summer of learning and fun for students in grades TK-4th grade. Alverno Campers will enjoy a wide variety of activities, including academic enrichment and hands-on activities in weekly themes including Superheroes and Summer Olympics!

We have an abundance of activities planned for your summer fun! The morning routine starts with academic exercises in reading, writing and mathematics. Log the transition into fun hands-on activities by reading themes and by The Day Superheroes, Treasure Island, Dinosaurs, The Great Outdoors and Summer Olympics for fun never ends!

Alverno Heights Lower School provides a safe, fun and exciting environment where students have 23 fun ways to explore and enjoy all day! They will also enjoy the fun of being with other kids within a safe and fun setting.

Questions? Please click here or email summer@alvernoinc.org for registration information.

Middle School Conservatory
for Middle School Boys & Girls
5th through 8th Grade • June 13 - July 15

Imagine a summer tailored to your interests, offered in a supportive single-gender environment. Academics and enrichment for boys and girls. Feature workshops on leadership, reading, music, drama, science, and more.

Alverno is pleased to announce the return of the Summer Conservatory for Middle School Boys and Girls. This year, all about you! At the Summer Conservatory for Middle School Boys and Girls, students have the choice to the activities to the fun has been designed just for boys and girls the world!

Students enrolled in the Conservatory programs will get to enjoy a unique offering of academic and enrichment classes designed to challenge and inspire. While girls and boys will get to experience the same themes of each class, each activity will play to the strengths of each group and utilize teaching methods specific for each group. For example, we know that girls learn best through collaboration and conversation, which is why these classes will focus on learning, connections, and experiences. We know that boys learn best with applied learning methods on experiences, which is why these classes will focus on interaction and movement.

The program will run from June 13 to July 15. Living true to our school mission of preparing each young student to be ready for the future, they will have the opportunity to explore and enjoy their summer one of imagination, education, innovation, and empowerment! The Conservatory for Middle School Boys & Girls is open to rising 5th-8th graders.

Questions? Please click here or email summer@alvernoinc.org for registration information.

Jaguars Junkee Camp
TK through 4th Grade
June 13 - July 29

Get ready for a ROARING good time with a balance of exciting academics and hands-on fun, all planned around weekly themes, including Art, Sports, Superheroes, among others!

Middle School Conservatory
5th through 8th Grade
June 13 - July 15

Imagine a summer tailored to your interests, offered in a supportive single-gender environment. Academics and enrichment for boys and girls feature workshops on leadership, reading, music, drama, science, and more!

small today!
QUESTIONS: SUMMER@ALVERNOINC.ORG

A. School Listing Information

a. Required:

- School Name, address, main telephone number, website url, social media addresses, image file of School's logo
- Description of the school's teaching philosophy
- A Word From Head of School or School's Admissions Director, with their photo

B. Available options (space permitting)

- Video (please provide embed code)
- Photography: Single images or multiple to be published as a Slide Show.
- Signup form to School's email newspaper
- Link to schedule Campus Tour
- Libnk to generate an email to School admissions office

The maximum word count for the full-page ad/description is 450 words.

The maximum word count for the half-page ad/description is 225 words.

The maximum word count for the quarter-page ad/description is 115 words.

The maximum word count for the quarter-page ad/description is 100 words.

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FAQs

This is all online, correct? Not printed, only digital banner ads?

Yes, this a SEO searchable online directory listing packaged with a Full Page in our digital Web Magazine-style Directory (for example of the product, [please click here](#)) and a banner ad on our website's Front Cover which rotates. ALSO we will offer a downloadable PDF version as well.

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